

Annual Report 2019-2020

The mission of the Children's Council of Watauga County is to build a strong foundation for children's learning and development by strengthening families, the early childhood system, and the wider community.



THANK YOU! WITH YOUR SUPPORT WE SERVED OVER 2,300 PEOPLE LAST YEAR!



SO. MUCH. GOOD.

We provided high quality early childhood education to 114 children in our NC Pre-K and Dual-Language School classrooms; and to hundreds more who are enrolled in local high quality child care programs.

We invested in our local child care workforce to provide resources during COVID that helped them stay open to serve children during COVID.

When our community couldn't come to us, we went to them, providing supplies, early education kits, and support to parents in various locations throughout our community.



80,000 DIAPERS

We gave over 80,000 diapers to local children! During COVID we relocated our diaper bank to the Hunger & Health Coalition, making it easier for families to get the things they needed in one location. Many members of our community ran diaper drives and raised funds to support our Who Needs a Change? Diaper Bank helping us meet the increased needs of local children.



13,188 BOOKS

13,188 books were distributed to 1,076 Watauga County children



ONE FAMILY'S STORY: THE FOWLERS - THE INCREDIBLE YEARS PROGRAM

They were ready to be parents! Or, so they thought.

After their first child was born, Elizabeth and Ryan Fowler quickly learned that their ideas of how they thought they were going to be as parents, and how they really were as parents, were very different.

By the time their second child was born, life was throwing them some pretty big curve balls. Elizabeth and Ryan both struggled with some significant health issues that led to major surgeries and periods of unemployment. Under stress, the couple reverted to the more harsh disciplinary style of their parents. When their youngest began acting out in preschool, and after evaluations showed that he did not have a diagnosis to explain the behavior, they knew things had to change. Elizabeth said she felt like she was out of tools in her toolbox.

The Fowler's were struggling as a family and they needed help!

A friend told them about The Incredible Years program at the Children's Council. Elizabeth and Ryan enrolled and quickly learned new and effective parenting strategies that aligned with their vision of parenting.

The shift in their parenting style was key to reducing problematic childhood behaviors.

"My biggest takeaway," says Elizabeth, "is knowing that the behaviors you pay attention to, are the behaviors you'll see more of." Often, as parents, we give our children's worst conduct our biggest and most-dramatic reactions. Attention, good or bad, reinforces that behavior. Elizabeth and Ryan learned to focus on recognizing and praising their children's positive behaviors more often than reacting to the negative ones. They also began making it a priority to have daily one-on-one time with each of their children. Elizabeth and Ryan now know how to make their vision of parenting a reality. By practicing the positive parenting skills they learned in class, they've created a more peaceful home for all of them. **These new parenting tools have been game-changers for their family.**



The Fowlers: Ryan, Elizabeth, Loch, Griffin and Larkin

➤ **The Incredible Years** offers a class for parents of children ages 3-6; and one for parents of children ages 6 -12. It provides parents the education, tools, and practice to help address challenging behavior and to create peaceful, nurturing home environments. Visit our website, www.thechildrenscouncil.org, or email Robin Triplett at robin@thechildrenscouncil.org to learn more and register. ➤

OUR PROGRAMS & SERVICES

Parent Education & Family Support Programs

Programs and services that provide parent education and support for families during their child's first years of life.

- Adolescent Parenting Program
- Triple P Parenting
- The Incredible Years
- Circle of Parents support groups
- Family Connects
- Moms 4 Moms Postpartum support group
- Family Navigation Services
- Who Needs a Change? Diaper Bank
- Family Resource Library

Early Care & Education Programs

Services that produce high quality early childhood education and that support the local early childhood workforce.

- NC Pre-Kindergarten (NCPK)
- Pathways to Accreditation
- Child Care Resource & Referral Technical Assistance
- Infant Toddler Technical Assistance Initiative
- Child Care Subsidy

Early Childhood Literacy

Programs that promote the development of early childhood literacy skills and encourage parents to read daily with their children.

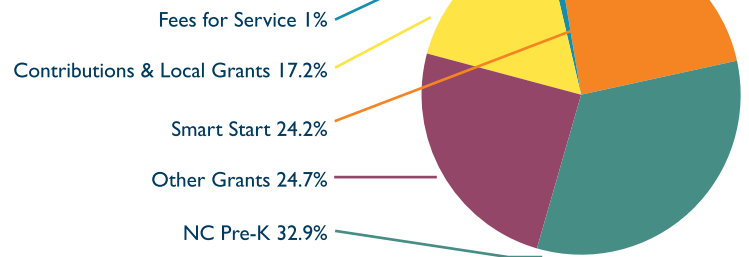
- Dual Language Preschool
- Raising a Reader
- Dolly Parton Imagination Library

FINANCIALS 2019-2020

FROM 990 - FY 19-20 ENDING JUNE 30, 2020, UNAUDITED.

TOTAL ASSETS	\$369,497
TOTAL LIABILITIES	\$915
NET ASSETS/FUND BALANCES	\$368,582

OUR INCOME:



HOW OUR FUNDS WERE USED:

